LEO BURNETT U.S.A.
Ad No. 235—(CAMBRIDGE 1 PACK—4 BARS—Reg. No. 68992—1 Page—9⅝ x 12 inches)—4/c—Supplements, 1981 (A)
Printed in U.S.A.

ULTRA LOW TAR
Cambridge

1 mg tar Soft Pack.

4 mg tar 100's.

For satisfying taste in an ultra-low tar cigarette.

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Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Soft Pack: 1 mg "tar," 0.1 mg nicotine—100's: 4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method.

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